



# ANNUAL REPORT 2014

Our annual report is designed to connect the organization with our community, our donors, our funding sources, and our dedicated team of volunteer responders.



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## Message From the President/CEO

Our first-ever annual report was published in 2012. In 2013, we published our second annual report which proved to be even more successful in relaying information to our supporters. We have found that our annual reports have become a positive way for us to connect the organization with our volunteer responders, donors, financial partners, funding sources, and the general public.

FY14 proved to be a very busy year of the Rescue Squad. We logged 215 activities and missions. Our all-volunteer staff committed a total of 2,756 man-hours in service to our communities, and we logged more than 6,000 miles on our response vehicles.

We had a successful fundraising year and we were able to pay off all of our debt including our 2008 Rescue Response Vehicle. Although we always want to recognize the financial commitments of our donors, our success is greatly attributed to our all-volunteer emergency responders. Without our dedicated team of volunteer life-savers, we could not do the work that we do every day to save lives. Our responders are here for you 24 hours a day, seven days a week.

We want to thank everyone that has helped to make our communities a better place to live and work.

Sincerely,



**Michael Underhill**  
Captain/President/CEO  
Cannon County Rescue Squad, Inc.



## **ELITE TEAM OF ALL-VOLUNTEER RESPONDERS**

**Across America over 75% of firefighters and rescue personnel are volunteers. We don't pay our volunteers because they are priceless, not because they are worthless.**

**At a time in America when volunteerism is on a decline, we have managed to keep a dedicated team of responders. Volunteer emergency responders are called upon to provide lifesaving care every day in the United States. CCRS personnel are no different.**

**Our volunteer responders are serving our mission on average of 3-4 times every week. Having a sense of ownership for our communities is what drives our responders to do the work they do. They have a commitment to the organization and to protect the lives of our citizens. At a moment's notice, our trained and equipped volunteers are ready to respond anywhere in Cannon County. A few times each year we are called upon to provide services to others in need in the Middle Tennessee and Upper Cumberland Regions.**

**Rescue workers across the world work up-close and personal with victims in distress. These people are trapped, in pain, and unable to care for themselves. Victim removal from automobile collisions is our number one function and our founding mission. Over the years we have expanded our service to include more areas of rescue work, as well as non-emergency community outreach and support.**



**Our volunteers donate many hours to training, responding to calls, administrative work, providing maintenance for rescue vehicles and equipment, and fundraising to support our life-saving work. It is not easy to be a volunteer responder in a community. However, the rewards of a life saved are priceless.**

## **WHY DO PEOPLE VOLUNTEER?**

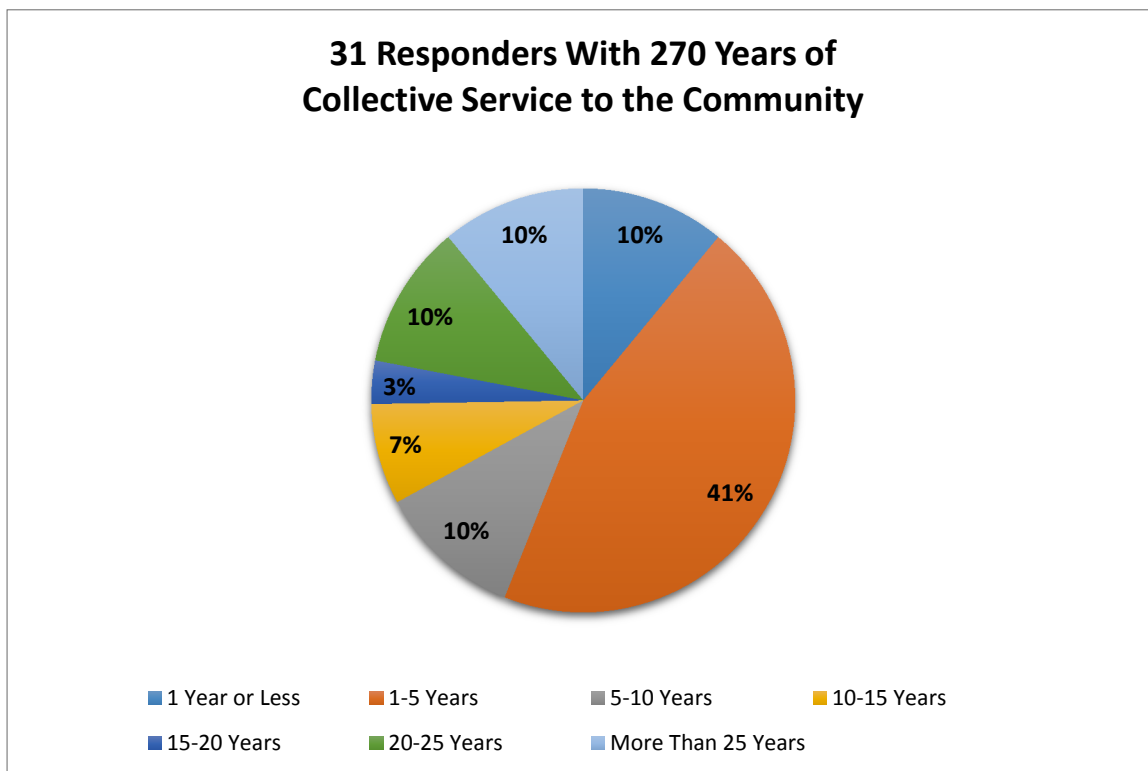
**Our responders volunteer their time because they enjoy helping others in times of need. Their work with the Rescue Squad allows them to give back to their communities. Our responders fill a critical need that could only be provided by volunteering in a rural county. Our local city and county governments could not afford to pay emergency workers to fill this need. This is why we have remained an all-volunteer workforce since 1978.**

## WORKING AS A TEAM

Organizations like the Rescue Squad must focus on teambuilding. We must be willing to build partnerships with other organizations in order to retain volunteers and provide for resource management. Most of our volunteer responders are also members of their local volunteer fire department. Cross training, flexibility, and strategic partnerships has allowed each of the county emergency services to utilize volunteers with greater effectiveness. In fact, we share not only volunteers but we share resources, such as training, which adds to the strength of our communities.

Our volunteers are empowered to make positive changes within the organization, have input on organizational decisions, and collectively provide management and direction for the organization.

## YEARS OF SERVICE



As of December 2014, 10% of our responders have been with the organization for 1 year or less. 41% have been responders for 1-5 years, 19% (5-10 years), 7% (10-15 years), 3% (15-20 years), 10% (20-25 years), and 10% for more than 25 years. Altogether, our responders have given a collective service of over 270 years' worth of volunteer life-saving work to Cannon County and Middle Tennessee. As an organization, we have a high retention rate. This is due largely in part to our responders and our leadership. A volunteer first responder is a special kind

of person; they enjoy helping others. During the past 5 years, the organization has averaged 25-30 active responders on our volunteer roster.

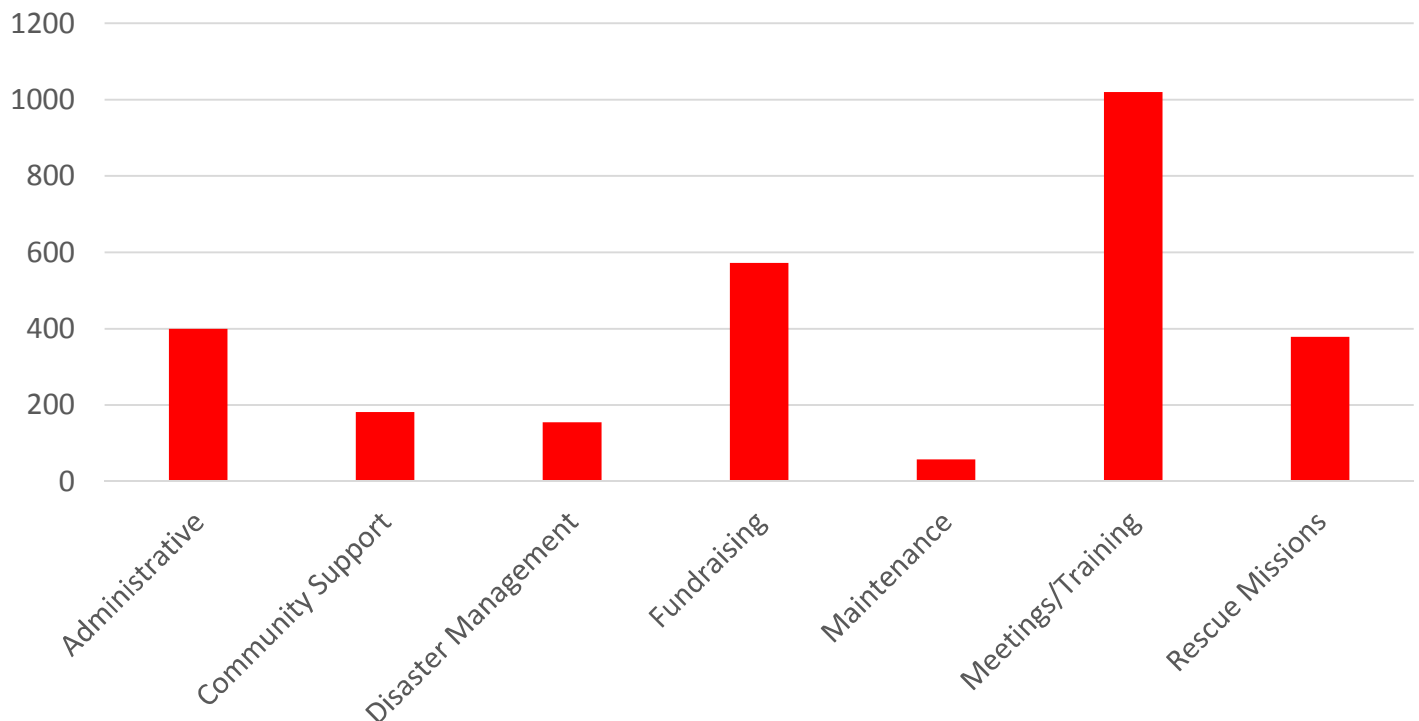
## LEADERSHIP TEAM

Our organization is managed by a team of five (5) Executive Officers. These Officers are elected by the general membership (responders) annually. Elections for Executive Officers take place each December. The general membership has entrusted these individuals to act in the best interest of the Rescue Squad. It is evident that these individuals are doing an adequate job, due to the fact that several of the Executive Officers have been re-elected to their positions year after year. Stability within the leadership team has allowed the organization to grow, expand services, and acquire new equipment. A new member to the leadership team for 2015 is Becky Harrell. She has taken on the responsibility of being the Chief Financial Officer.



Left to Right: Jonathan Scurlock Jr. VP, Michael Underhill CEO, Becky Harrell CFO, Tim Bell COO, and Adam Hayes Sr. VP.

## 2,765 Total Volunteer Man-Hours in 2014





## 2014 Volunteer Hours

Our rescue volunteers donated 2,765 man-hours to Cannon County in 2014. Using a calculative figure from the United States Labor Department, Bureau of Labor Statistics, the 63<sup>rd</sup> percentile average Firefighter/Rescue hourly rate is \$25.46. This is a cost savings to Cannon County of over \$70,400.00 in volunteer man-hours.

The Rescue Squad is probably one the most efficient organizations in Cannon County. Our responders gave more than 4 times more work in volunteer man-hours than the organization received in tax-supported funding. The funding that the County and City governments gave to the Rescue Squad is a good return on investment and shows our commitment to being a good steward of tax funding.

## 2014 New Rescue Equipment

The Squad was able to secure funding for some new equipment in 2014. One of the grant programs that we targeted was the Firehouse Subs Public Safety Grant. After 6 unsuccessful grant applications, lucky #7 paid off. We were awarded over \$10,000 in Amkus hydraulic rescue tools.





This one grant was a significant cost savings to the organization and to Cannon County. Without this grant program, this equipment would not be available here in Cannon County.



In 2014, we also received a private corporate donation from Watson Metals, LLC. Nate Heisey, General Manager for the Watson Metals location in Manchester, TN, was able to donate a metal carport to cover our Search and Rescue (SAR) Mobile Command Trailer. This was great work on the part of Mr. Heisey and Watson Metals. This carport will protect our SAR trailer for many years to come and will help preserve the useful life of this equipment.



## Flow Balance Report

		<b>Cannon County Rescue Squad, Inc.</b> 618 Lehman Street Woodbury, TN 37190					
<a href="http://www.CannonCountyRescue.com">www.CannonCountyRescue.com</a>							
<b>2015 Flow Balance Sheet</b>						Revised 01/11/15	
<b>Year</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>Total</b>	
Expense Budget	\$45,987.41	\$36,877.85	\$50,510.85	\$37,297.86	\$71,608.71	\$242,282.68	
Revenue Budget	\$34,347.13	\$48,472.11	\$53,804.32	\$47,301.53	\$83,405.01	\$267,330.10	
<b>Year</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>Average</b>	
Net Profit/Loss	\$11,640.28	\$11,594.26	\$3,293.47	\$10,003.67	\$11,796.30	\$5,009.48	
<b>Cash Reserves</b> Close of Business Day 12/31/14							
Unrestricted Checking Balance	\$1,849.98						
Unrestricted Savings Balance	\$13,715.49						
Restricted Grant Savings Balance	\$2,508.57						
Restricted Long-Term Investments	\$0.00						
Total Balance of Cash on Hand	\$18,074.04						
<b>2015 Anticipated Liabilities</b> Close of Business Day 12/31/15							
Capital Equipment Funding/Rescue Equipment	\$0.00						
Vehicle/Equipment Funding	\$0.00						
Total Liabilities	\$0.00						
<b>2015 Anticipated Revenue/Expenses</b> Close of Business Day 12/31/15							
Projected Revenue	\$59,710.00						
Projected Expenses	\$52,600.00						
Net Profit/Loss	\$7,110.00						

## Summary

Our dedicated volunteer responders are on-call 24 hours a day, 7 days a week, 365 days a year. Our responders are compelled to provide emergency care and community support. They provide rescue services during local emergencies, man-made or natural disasters, or when a coordinated regional response is required. Our responders spend a tremendous amount of time training in emergency care and rescue. This training is a benefit to the entire community and region as a whole. A well trained team that is adequately funded and equipped will make a difference.



## **Contact Information**

For more information on supporting the Cannon County Rescue Squad, contact Michael Underhill at [MUnderhill@CannonCountyRescue.com](mailto:MUnderhill@CannonCountyRescue.com) or by calling 615.904.5002

To contact Adam Hayes, Membership Chairman, please call 615.904.4677, or via e-mail at [AHayes@CannonCountyRescue.com](mailto:AHayes@CannonCountyRescue.com)

For gift giving, donations, and grant opportunities, please contact Chief Operating Officer Tim Bell at [TBell@CannonCountyRescue.com](mailto:TBell@CannonCountyRescue.com) or by calling 615.849.2730



Cannon County Rescue Squad, Inc.  
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Woodbury, TN 37190

[CannonCountyRescue.com](http://CannonCountyRescue.com)